



## MEMBER NEWSLETTER // MARCH 29, 2012

### IN THIS ISSUE

Discount Gala Tickets for Members »

C & S Insurance Brokers »

Discount Rentals at CAP21 Studios »

Discount on Arts Education Seminar »

Ticket Offer: [HERE](#) »

### UPCOMING WORKSHOPS

**Creating Video for YouTube: INTRO**  
with Sarah Lasley  
Saturday, March 31  
11am-2pm  
[Register](#) »

**Growing AUDIENCES: Part 1**  
with Nello McDaniel

### GALA UPDATE // TICKET DISCOUNT FOR MEMBERS

The Board of Directors along with the Invitation Committee cordially invite you to the Alliance of Resident Theatres/New York

## 40th Anniversary Gala

Monday, April 16, 2012

**Honoring**  
**Tim N. Hartzell** Managing Director, Barclays Capital  
With The Kathy and Howard J. Albel Award  
**Lily Rabe** Actress  
With The Abe L. Blinder Award

A.R.T./New York is releasing a limited number of 40th Anniversary Gala tickets to our members at a discounted price. Please help us celebrate four decades as an industry leader in the nonprofit theatre community by purchasing a ticket or a

Monday, April 2  
4-7pm  
[Register »](#)

**Special Events**  
with Karin Schall  
Saturday, April 21  
11am-2pm  
[Register »](#)

## UPCOMING ROUNDTABLES

**Tier 1**  
**Artistic/Literary**  
Thursday, April 12  
10-11:30am  
[Register »](#)

**Tier 1 & 2 General**  
**Management/Finance**  
Thursday, April 26  
10-11:30am  
[Register »](#)

**Tier 2 & 3**  
**Artistic/Literary**  
Thursday, May 3  
10-11:30am  
[Register »](#)

**Note: All Workshops**  
**and Roundtables are**  
free of charge to  
A.R.T./New York  
members and take  
place at 520 Eighth  
Avenue, 3rd Floor.

## IMPORTANT DATES

**A.R.T./New York 40th**  
**Anniversary Gala**  
Monday, April 16  
[More info »](#)

## Gala Journal Ad today!

This is an event you don't want to miss! Join us on Monday, April 16th as we honor Board Treasurer **Tim N. Hartzell** of Barclays Capital and Broadway actress **Lily Rabe** at the **Dream Downtown**. The event will feature VIP cocktails in the gorgeous PH-D lounge, a fantastic dinner designed by Top Chef alum **Manuel Trevino**, and performances by A.R.T./New York member companies Target Margin, The TEAM, Transport Group, and Vampire Cowboys. Most importantly, the evening will help raise crucial awareness and support for our service and advocacy programs. We would be so grateful to have some of our members there representing the industry!

### **Supporter Ticket for Members - \$300**

Includes invitation for one to the VIP cocktail reception and seating for one at dinner.

### **Friend Ticket for Members - \$250**

Includes seating for one at dinner.

### **Projected Ad for Members - \$250**

Includes an Ad in our Virtual Gala Journal.

To RSVP, please call (212) 244-6667 ext. 219 or email [RSVP@art-newyork.org](mailto:RSVP@art-newyork.org). For more information about the event, please visit [www.art-newyork.org/gala](http://www.art-newyork.org/gala).

Projected Ads must be purchased by Tuesday, April 3rd. Submissions, requests, and questions can be sent to [RSVP@art-newyork.org](mailto:RSVP@art-newyork.org) with the subject line "Journal Ad."

*Sponsored in part by*



---

**NUTS AND BOLTS // C & S INSURANCE BROKERS**

---

## THE GRAPEVINE

*The South Korean born playwright-director Young Jean Lee has a unique approach to creating her experimental theater. While getting an MFA in Mac Wellman's playwriting program at Brooklyn College in 2002, she was assigned to write a play. Admiring downtown New York theater, she tried to write something similar, but couldn't. She called her professor, and recalls, "Mac said, 'Just write the worst thing you can think of.'" So she did. "I came up with this historical drama about English Romantic poets talking about life and art. I wrote it as badly as I could, and that was The Appeal." That play, a very funny, refreshingly original piece was done at the Soho Rep, and Lee was recognized as someone who had a decidedly different take on playmaking. "So I kept on using that strategy for every single show."*

- Tom Murrin  
"Young Jean Lee: Beautiful People 2012"  
Paper Magazine  
March 22, 2012



INTERNATIONAL INSURANCE BROKERS, INC.™

Need insurance? **C & S Insurance Brokers** has been an associate member and supporter of A.R.T./New York for many years, designing insurance programs that meet our members' individual needs and budget. Since 1990, C & S has placed insurance for A.R.T./New York members, providing coverage for General Liability, Workers Compensation, Property, and Volunteer Accident for Actors' Equity Showcase codes.

In 1994, C & S formed a Risk Purchasing Group with New York State in order to offer discounted liability premiums to members of A.R.T./New York. If you own or operate a theatre or have more extensive operations, C & S offers competitive rates and comprehensive coverage by working with a variety of insurance companies that provide coverage for venues or more complex risks.

For more information, please contact Iris Lugo at [IrisL@csins.com](mailto:IrisL@csins.com) or (212) 406-4499, or visit [www.csins.com](http://www.csins.com).

---

## SPACE // 50% OFF SAME DAY RENTALS AT CAP21 STUDIOS

---

### CAP21 Studios

A red banner with the text 'CAP21 Studios' in white, bold, sans-serif font.

CAP21 Studios is a complete theatrical rehearsal complex, which offers a wide variety of studios to meet the needs of every theatre professional. Centrally located in the Flatiron District, CAP21 is a convenient facility where theatre artists can create original projects, develop their skills, and present their work to new audiences.



Newsletter Editor  
Max Dana, Digital Programs  
Manager

For submissions, feedback, or  
inquiries, please email  
[mdana@art-newyork.org](mailto:mdana@art-newyork.org).

The Alliance of Resident  
Theatres/New York is the  
service and advocacy  
organization for New York City's  
nonprofit theatre community.  
Founded in 1972, A.R.T./New  
York assists its member theatres  
in managing their companies  
effectively so they may realize  
their rich artistic visions and  
serve their diverse audiences  
well.

 Find us on  
Facebook





Find us on the NYTN!

520 8th Avenue, Suite 319  
New York, NY 10018  
(212) 244-6667  
[memberservices@art-  
newyork.org](mailto:memberservices@art-newyork.org)  
[www.art-newyork.org](http://www.art-newyork.org)

CAP21 is currently offering same day studio rentals to A.R.T./New York members at 50% off. Restrictions do apply on performance spaces, and additional discounts cannot be applied to this rate.

To book space, call (646) 213-5495 or email [rentals@cap21.org](mailto:rentals@cap21.org).  
For more information, visit [www.cap21.org](http://www.cap21.org).

---

## ARTS IN EDUCATION // MEMBER DISCOUNT FOR POWERFUL PARTNERSHIPS INSTITUTE

---



The National Guild for Community Arts Education is offering a high-caliber, in-depth seminar for arts education leaders on increasing access to arts education through collaboration, April 19 & 20 in New York City. The registration deadline is April 11.

**Powerful Partnerships: Increasing Access to Arts Education through Collaboration** will explore how nonprofit arts education providers can more deeply engage their communities; gain access to a broader array of resources including expertise, credibility and funding; and increase sustainability through collaboration.

The distinguished faculty includes John McCann, President, Partners in Performance; Julie F. Simpson, Principal, Simpson Consulting; Sarah Johnson, Director, Weill Music Institute, Carnegie Hall; and Greg McCaslin, Education Director, Roundabout Theatre Company.

To maximize the learning experience, Powerful Partnerships is

designed for teams of three or more.

A.R.T./New York members may register at the Guild member rate (a discount of up to \$30). Simply write "A.R.T./New York member" on your registration form. Visit [nationalguild.org](http://nationalguild.org) for details.

---

## TICKET OFFER // **HERE**

---

**HERE** is offering A.R.T./New York members discount tickets to *Floating Point Waves* through April 14.



### *FLOATING POINT WAVES*

Conceived & Designed by Ximena Garnica and Shige Moriya  
in collaboration with Jeremy D. Slater and Solomon Weisbard  
April 6-14, 2012

**HERE**

*Meditative stillness and physical extremity converge in a mesmerizing experience constructed by LEIMAY, the duo behind CAVE, The New York Butoh Festival and The Soak Festival. Floating Point Waves is an environment of strings, water, solo dance, real-time video, and live electronic music that unveils the relationship between the human body and natural elements. Movement, water, and light respond to one another as an organic causal chain unfolds, echoing that of our own natural world. Startling performance and exquisite design reverberate through the space, framing a landscape where beauty coexists with darkness.*

To purchase \$18 discount tickets, visit [here.org](http://here.org) and use code

ARTWAVES.

---